

Lake Eau Claire Association Meeting Minutes
Saturday, January 9, 2016

1. The Meeting was called to Order by President Fred Poss at 9:00 A.M. Present were Dean Boehne, Duane Ives, Al Hendricks, Lori Bechtel, Ed Wilson, Ed Henry, Vicki Reed, Dale Zank and Pam Hanson. Excused were Phil Kalscheur. Kristin Charlton also in attendance as a guest.
2. Minutes from the October 31, 2015 minutes were presented and reviewed. After no changes, minutes were approved as presented.
3. Treasurer's report was presented by Dean Boehne. General discussion on finances. Report was approved as presented.
4. Dean Boehne commented that the aeration site ownership was transferred successfully to the Lake District on December 15, 2015. Transfer costs were \$160. The board expressed their thanks to Al Hendricks for his assistance and patience in selling the land to the Lake Association and now the Lake District.
5. Dean Boehne commented that the Watershed Coalition meeting is coming up on January 26, 2016 at the Augusta Senior Center at 6:30 pm. Quite a few association representatives will be in attendance. Also coming up is the Red Cedar Water Conference on March 10, 2016 at the University of Wisconsin Stout, Memorial Student Center in Menomonie, WI.
6. Guest Kristin Charlton discussed a plan on shoreland restoration. The Lake Association currently has a \$1,000 approved grant on shoreline restoration for the aeration site. Kristin will lead this effort with Ed Henry, Lori Bechtel, and Vicki Reed's assistance. Kristin also discussed the Healthy Lakes Program as a way to get lake owners involved in healthy shoreline practices. She believes there may be additional funds available. Suggestion made to possibly have the lake association restore an island as a demonstration site for lake owners to walk through and understand what the program is all about.
7. Dean led a discussion on contacting newsletter advertisers before publication of the newsletter which led to Duane Ives discussing the creation of a tiered sponsorship level for both businesses and personal. The program will be formerly presented via email before mid-February by Duane Ives, Pam Hanson and Lori Bechtel.
8. Vicki Reed discussed fireworks donations and including an article in the newsletter. There is currently \$1900 that has been collected from donations. Last

year the show cost was \$2500. The order will need to be placed soon. Motion made to have a similar show as last year, motion approved.

9. Duane Ives led a discussion on the Lake Association website and internet options currently available. Duane has reviewed current state and researched options including online membership payments, donations, events, etc. He presented an option using Member Planet. The site would handle online email communication, emergency texting, email analytics, online payment solution, and many other options. Research will continue and a full proposal will follow at the next meeting.
10. Fred Poss shared items from the Lake District meeting that was held the past week. Dredging should begin on Monday at Trouble Waters. Rod Zika is currently putting together an update to the 2015-2016 to the lake management plan. He is also engaged on updating/finishing the 2016-2017 plan. Once completed, he will be paid the remaining fees due. The district is requesting that the lake management plan be a summarized plan which is what the DNR has requested.
11. Vicki Reed discussed the Triathlon 2016, which will be the 10th annual event. The date for the event is June 11, 2016 and held earlier at 1:30 pm. The entertainment will again be HGT. Online reservations may be set up and available. Silent auction will be held again and basket donation requests will go out soon. Al Hendricks presented a proposal for insurance which was the same price as last year and the board approved moving ahead with it. He also presented insurance coverage for a rain out. Board will consider.
12. Ed Henry discussed the availability of a tourism award which would recognize individuals or businesses in the tourism industry that have made a significant impact on the industry. This is an award and not a grant.
13. President's Report:
 - A. Holiday party being held tonight with 59 people registered.
 - B. Muskrat and Hay Creek traps need to be cleaned. Last year's cost was \$1,300. Motion made to approve spending up to \$2,000 to have all three traps cleaned, approved. Fred will arrange.
 - C. There currently is one board position open with Rod Zika's departure. This will be discussed at the holiday party.
 - D. The Lake Association is required to finalize the report for the DNR \$200,000 grant. The report is due by end of February. Fred and Dean are working on the finalization of the documents. Motion made that allows Fred and Dean to spend up to \$1,000 for technical finalization.
 - E. Last year a template was created with the DNR and the County with

Lake Eau Claire that outlined what projects were to be done, who was in charge, and what the cost was. The meeting for the 2016 plan should be coming up in February. Motion made to pay for a flight for Rod Zika to attend, up to \$600, with the request to split the amount with either the DNR or the district, approved.

14. Other Business:

- A. Lake Eau Claire Fisheries event is set for February 6, 2016.
- B. Duane Ives will begin to organize another clothing drive
- C. Dean Boehne discussed the Wisconsin Lake Partners conference to be held March 30 – April 1, 2016.
- D. Kristin Charlton discussed that she was elected as the western district rep of the Wisconsin Lakes Board. She mentioned there are some very serious changes coming. She will keep us updated as allowed. She suggests people contact their legislators with concerns.

15. The next board meeting will be Saturday, April 2, 2016 at 9:00 A.M.

16. The meeting was adjourned at 12:15 P.M.

Submitted by:

Lori Bechtel

Secretary