



## Lake Eau Claire Association Annual Meeting Minutes

August 17, 2019 at 5:33 pm at Lake Eau Claire Park

1. Meeting called to order by President Lori Bechtel at 5:33 pm.
2. Review of previous minutes dated August 18, 2018 and a motion to approve by Shannon Zimmerman and second by Todd Hanson. Vote was unanimously approved.
3. Treasurer's report – Financial statement presented by Treasurer, Dean Boehne. Sponsorship and donations are up from last year. Motion to approve by Vicki Reed and second by Fred Poss. Vote was unanimously approved.
4. Review of annual audit conducted by Dawn Werlein was presented by Treasurer, Dean Boehne. A motion to approve by Shannon Zimmerman and second by Phil Kalscheur. Vote was unanimously approved.
5. President's Report:
  - a. Introduction of the current 2018 – 2019 board of director members (12):

Lorie Bechtel – President	All Hendricks
Duane Ives – Vice President	Dale Zank
Dean Boehne – Treasurer	Phil Kalscheur
Pam Hanson – Secretary	Dan Marcheske
Marc Christopher	Amy Quella
Cathy Lea	Fred Poss
  - b. A special thanks to Todd and Pam Hanson for donating the beer for the picnic.
  - c. Membership dollars have grown slightly this past year because people are paying for more than one year. Current membership is at 134 members. If you know someone that uses the lake, encourage them to become members. Email addresses if you are not getting our communication.
  - d. Sponsorship program - The business sponsors have continued to grow and in 2019, we had growth of approximately 86%. We collected over \$13k from sponsors. Three levels are available:

### **2019 Sponsorship levels:**

Muskie	\$300
Northern	\$200
Walleye	\$100

Three businesses donated higher than the sponsorship level. A special thanks to them for supporting Lake Eau Claire.

- a. GSF Mortgage \$1,000
- b. Bush's Beans \$750
- c. Burly n' Bucks \$400

- e. Lori reminded us that you do not need to be a business to be a sponsor. A few individuals sponsored at one of the levels. If you are interested or know of someone that may be interested in becoming a sponsor, please let me know and we can add them to our call list for early 2020. Please patronize all sponsor businesses!
- f. The triathlon event was replaced with a calendar raffle. We had great success and Lori expressed sincere thanks to everyone that sold and purchased tickets. Over 1,200 calendars were sold with a net profit of slightly over \$8k. The calendar raffle will be part of our fundraising events in 2020. Calendars will be available at the Holiday Party in January if not sooner. The more people we get selling, the better we do!
- g. Vicki Reed will be leading a group of students to conduct water quality testing. A huge thank you to Vicki!
- h. Lori presented an appreciation award to Leann Balliett for her 5<sup>th</sup> continuous year of a successful annual Golf Tournament fundraiser which took place on July 27<sup>th</sup>. She also collected sponsor money from 44 businesses or individuals which totaled over \$8,000. The Association extremely appreciates her efforts and thanked her for her efforts. She also thanked the numerous volunteers that assisted her! The date for next year's golf outing has been set for July 18, 2020 and will be held again at Hickory Hills Golf Course in Eau Claire.
- i. Other fundraisers:
  - a. A big thank you to Dan Marcheske for organizing and leading the Ice Fisheree again this year! The event raised us over \$4k and next year's date has been set to February 1, 2020.
  - b. We've continued gun raffles this year and 2 new ones will be out shortly. We will have a rifle and a crossbow. Our goal is to raise about \$5k/year on this fundraiser.
  - c. Cathy Lea initiated a fun challenge to attendees and donated \$100 to the fireworks for 2020. She received matching funds of \$900 for a total of \$1,000 to fireworks! Thank you for an innovative way to raise funds!
  - d. New fundraiser ideas and volunteers to lead them are always welcome! Reminder, Friends of Lake Eau Claire have instituted a new policy in relation to fundraiser coordinators. All fundraisers will include a payment back to the coordinator(s) equaling 5% of the net profits of the event. If a coordinator does not want to be paid, the money will stay with the Association.
- j. All money raised is used to pay for expenses needed to support lake rehabilitation projects. This year the Association donated to the district \$25k to go towards the newly installed Hay Creek sand with a commitment of another \$40k towards the Muskrat trap. Our next trap in site is something at Skid Row.
- k. Friends of Lake Eau Claire recently cleaned out the Hay Creek, Beach Creek, and Bed Post traps removing 575 cubic yards of sand. Six haul trucks were

donated for the sand trap clean out; the Town of Bridge Creek, Town of Ludington, City of Augusta, Eau Claire County, and Kaeding Trucking. Thank you!

- I. Lori reminded everyone that The Association instituted Member Planet and it can be used to pay membership fees and other donations. If you are having difficulties with this site, please see Duane.
  - m. A big thank you to Fred Poss and Dale Zank for all your work with the installation of fish cribs over the past years. Fish crib installation will be taking place on September 14<sup>th</sup> at 8:00 am at the north side boat landing. If you can help, please see Fred Poss or Dale Zank. If you are interested in having a fish crib or tree fall in front of your property, we have forms in back for sign up and you can see Lori, Dale Zank, or Fred Poss. The Association has installed approximately 470 fish cribs and tree falls in total with a goal of 500 by 2020. We recently had our motor break down and were contemplating purchasing a different motor. Don Russel donated a motor to us which enabled us to save a lot of money. A huge thank you to Don!
  - n. Thank you to the numerous volunteers that assist with all activities. The projects we have happening at Lake Eau Claire take so many volunteer hours and can't be done by only a handful of people. It is the work of many!
  - o. Clothing sales will start soon
    - d. Future – What are we working on for the remainder of the year and 2020:
    - e. Trying to secure state funds for a Skid Row area cleanout to restore the boat landing back to good use
    - f. Assessing the need for another sand trap before Skid Row to preserve this area in the future
    - g. Working with the district to update our lake management plan.
    - h. Working with a group of students to help us assess the water quality on our lake from use of the aeration system – Mark & Vicki Reed are leading this effort
6. PRESIDENT's AWARD 2019 - Lori presented the award to Marlo Orth for all the hard work and years of contributions to Lake Eau Claire. He has been actively working for Lake Eau Claire in many capacities over the years. The Friends of Lake Eau Claire and the community thanks him for all his contributions.
7. A suggestion was made to change the by-laws to increase the board of directors to 15 from 12. Duane Ives made a motion to approve and a second from Al Hendricks. The vote was unanimously approved.
8. Board Nominations/Voting: Four positions are up for renewal; Dean Boehne, Dan Marcheske, Marc Christopher, and Phil Kalscheur. Dan Marcheske has allowed his name to be submitted for another term. Other nominations were Nate Smith, Joe Vdryzal, Angel Zimmerman, Todd Hanson, Tad Ries and Al Weisenbeck. All agreed to serve. No other nominations were received. Marlo Orth made a motion to close

the nomination and accept nominees. The motion was second by Phil Kalscheur and all were voted in.

9. Lori presented a special speaker Tom Meyer who gave an in-depth discussion on the management of the dam and water level. His discussion was very informative and a special thanks to him!
10. Lori moved to adjourn the meeting. Adjourned at 6:30 pm.
11. Submitted by Pam Hanson, Secretary