



June, 2020

*Friends of Lake Eau Claire
Lake Eau Claire Association, Inc.*

P.O. Box 229

Augusta, WI 54722

www.lakeeauclaire.org

PRESIDENT'S NOTE

By Lori Bechtel

What a year 2020 has been so far! Who could have predicted the turn of events we would see this year and I'm sure we are all wishing we could just move right into 2021.

As you can imagine, because of the COVID-19 shut down, The Friends of Lake Eau Claire board of directors have not been holding in person meetings but are still busy trying to plan our year by holding Zoom meetings and communicating via email. We also realize that a lot of our wonderful business sponsors have been negatively impacted. Because of this, unfortunately, our fundraising efforts this year will also be impacted.

We entered 2020 with big plans to make this year one of our biggest fundraising years because we want to apply for some sizable grants to keep projects moving on our beautiful lake. Our goal is still do fundraising but we may have to push out some of our grant requests.

We have a few fundraisers in progress now so please spread the word! We need you! We decided that this newsletter will be a shorter newsletter highlighting our sponsors from this past year as well as new sponsors we've already received this year, and highlighting our fundraising plans for 2020. Our goal is to still apply for grants. We can't do this without all of you, our supporters. We appreciate everything you do whether it's volunteering to assist at an event, buying raffle tickets, or being a sponsor, donor or member!

If you have a new neighbor or know of someone new on our lake or off our lake that wants to receive our information, have them email us at lakeecassociation@gmail.com. We will get them added to all of our future communications.

Thank you to everyone that continues to support & volunteer with all that we have happening on the lake. A lot of time and effort goes into maintaining our beautiful lake and it couldn't be done without all the volunteers!



Fireworks...**Bigger & Better in 2020**

Starting with this year's show, all future shows will be fully funded through private donations! This change, approved by our board of directors, allows us to direct all funds to our lake rehab efforts!

For the 2020 show, we received \$4,500 in donations. Donations are accepted in the year prior to the show; meaning donations collected in 2019 will be used for our 2020 show! This will be our biggest fireworks show yet!

Make plans to join on **Saturday, July 4** for our annual show!

To help establish our fund for 2021, click here:

www.memberplanet.com/campaign/lakeeauclaireassociation/2021_fireworks

The below listed businesses really stepped to the plate this past year and sponsored at the **Muskie level**

(\$300) or higher! We can't thank them enough! Please patronize these businesses that supported our non-profit organization over the past 12 months!

Thank you to our AWESOME 2019-2020 Muskie SPONSORS!

GSF Mortgage	Little Chute/Augusta	\$1,000
Bush's Bean	Augusta	\$750
Al Berry & Sons	Augusta	\$500
K&M Landscaping	Eau Claire	\$500
The Woodland	Augusta	\$500
The Tlusty's		\$500
Burly N Bucks	Osseo	\$400
Julie Brown - Remax	Eau Claire	\$400
Apex Insurance	Augusta/Alma Center	\$400
Buddha's	Augusta	\$300
Lake Eau Claire Fisheree	Augusta	\$300
Park Ridge Distributing	Eau Claire	\$300
2nd Amendment Properties, LLC	Eau Claire	\$300
Augusta Lion's Club	Augusta	\$300
Augusta Tire & Auto	Augusta	\$300
BelleVinez	River Falls	\$300
Black Bear	Augusta	\$300
Clubs Choice	Eau Claire	\$300
Dent Doctor	Augusta	\$300
Donivan's Vending Service IN	Eau Claire	\$300
Double Barrel	Alma Center	\$300
Maug Cleaning Service	Eau Claire	\$300
Premier Home Protection	Cottage Grove, MN	\$300
Sandy Hill Campground	Augusta	\$300
Schmidt Builders	Fall Creek	\$300
Senn Blacktop	Chippewa Falls	\$300
The Insurance Center	Augusta	\$300
Packerland Broadband	Muskie	\$300
Cleghorn Keg	Cleghorn	\$300
Green Touch Lawn Inc	Woodville	\$300
VFW, Cottage Grove	Cottage Grove, MN	\$300

NOW IN PROGRESS! Tickets only available at The Woodland

Friends Of Lake Eau Claire Gun Raffle



- Mossberg Over/Under 20-gauge shotgun
- Henry Golden Boy 22mag rifle



Tickets are \$10 each and the drawing will take place Saturday, August 1st. Purchase your tickets now before they are sold out!

CHALLENGE

Are you up for a Challenge?!?!

As a non-profit organization, we are membership driven and rely on those who love Lake Eau Claire to make our lake better! We know there are many who use Lake Eau Claire for various reasons and we believe they would benefit from becoming members! So, our challenge to you... recruit at least one new member to join the Friends of Lake Eau Claire.

Think of family, friends, fishing buddy, hunting partner or a anyone who's interested in helping join our efforts to continually improve Lake Eau Claire! Everyone is welcome, you don't need to own a property on the lake to be a member!!

Join today: <https://www.memberplanet.com/lakeeauclaireassociation>

Our next level of sponsorship is our **Northern (\$200) level**. We had 7 Northern sponsors in 2019-2020. **Thank you so much!**

Alt Resource Management	Eau Claire
Augusta Feed Service Inc	Augusta
Boondocks	Boyd
Tom & Celia Bethke	
Unity Bank	Augusta
Walters Building	Augusta
Foster Bar	Foster

Our next level of sponsorship is our **Walleye (\$100+) level**. We had 22 Walleye sponsors in 2019-2020. Thank you so much!

7th Street Pub	Osseo
American Family - Brent Blaeser Agency	Eau Claire
Anderson Funeral Home	Augusta
Angie Frank pet grooming	Augusta
Augusta Meats and Catering	Augusta
Blooms Country Inn	Fairchild
Brian Kellett	Augusta
C&D Auto Motive	Osseo
Fairchild Sportsmens Club	Fairchild
Fairchild Barrel Inn	Fairchild
Gizmo's Bar & Grill	Fall Creek
Gup's Drive Inn	Augusta
Harvest Moon Pub & Eatery	Augusta
Indianhead Insurance	Augusta
Judy's 360	Augusta
MRS	Augusta
Mulligans	Augusta
Osseo Ford	Osseo
Palmer place	Augusta
Pharmacare,LTD	Augusta
RW's Place (Bar)	Fairchild

Nature Notes

Social Distancing

By Mike Harden

They say those of us who are of German descent tend to be an obedient sort, so being 75% as such by nature, here I am; alone here at the cabin, trying to obey the Governor's directive on "social distancing". Accompanied only by Callie, my golden retriever, it is a good respite from the constant news feed of death tolls and a crashing stock market. I considered coming out with my good friend Randy, but we decided not to ride out together, as we and our spouses are considered "vulnerable persons" when it comes to this coronavirus business. I know that many scoff at the risk, but as one trained in biology and having had some background in microbiology, the term "pandemic" causes me to take serious note of the situation. In the past, those who scoff at such things have often met with serious consequences. So, alone I tackle some of my endless cabin yard chores; raking, clearing the driveway, checking the status of my dock, and waging war against the seemingly ubiquitous buckthorn, a hated invasive tree.

It is a nice day to be out with geese all around, and occasional migrating flocks of tundra swans migrating back to their summer home in the Northwest Territories. I hear a couple of flocks of Sandhills, high up and out of sight in the thin clouds. A pileated woodpecker gives its staccato call. I hope he and his mate nest nearby again this spring. It is a treat for the grandkids to see their nestlings, hungrily begging from the cavity in the oak tree where they nest.

The cause of this seclusion is a virus; COVID-19, a pathogen new to our species, and one to which we have no immunity. It apparently arose in China, and somehow jumped species to humans from an animal host; probably a bat, or possibly a pangolin, an armadillo-like mammal considered a delicacy by some. A disease such as this is called a "zoonosis". Other zoonoses include rabies, Lyme disease, Ebola, and many others. This one can cause severe respiratory infection and overwhelm the body's immune system, sometimes resulting in a fatal pneumonia. It is not to be trifled with. It seems to be most dangerous to the elderly and those with an already compromised immune system but as we are learning can be dangerous at any age. Being a respiratory infection, it is most easily transmitted from an infected person by sneezing or coughing, to a nearby person breathing in the expired air. The virus can live for a time outside the body, and therefore can reside on objects contaminated by an infected person. It should be noted that a person may be infected with the virus and not show any symptoms. It is recommended that we maintain a 6-foot separation distance from one another to reduce spread of the virus, avoid contact with objects that might possibly be contaminated, and wash your hands frequently. The best information I have found on this health threat can be found online at www.cdc.gov Stay Safe.

Friends of Lake Eau Claire

2020 Calendar Raffle – Available Now!

Time is running out! In July we start drawing daily and will be giving away \$4,200. Our sales are down this year because of so many closed businesses. Will you help us out by either buying one or more calendars or agree to sell a few? We really need your help! If you are interested, calendars are available at The Woodland or contact Lori at (612) 991-8331 or lbechtel@comcast.net to arrange a pick up/drop off. Calendars are also available at a handful of local businesses.



Friends of Lake Eau Claire Calendar Raffle 2020

\$10.00 each

License No. R0016768A-14430

* The Lake Eau Claire Association (PO Box 229, Augusta, WI 54722) is a non-profit organization dedicated to protect and improve the water quality and fishery of Lake Eau Claire.

* Winners will be posted daily on our Facebook page.

* Need not be present to win

* Checks will be mailed to winners.

* Winning tickets go back into the drawing

July 2020

N° 0001

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 \$100	2 \$100	3 \$100	4 \$100 x 5	5 \$100	6 \$100 x 2
7 \$100 x 2	8 \$100	9 \$100	10 \$100	11 \$100	12 \$100	13 \$100 x 2
14 \$100 x 2	15 \$100	16 \$100	17 \$100	18 \$100	19 \$100	20 \$100 x 2
21 \$100 x 2	22 \$100	23 \$100	24 \$100	25 \$100	26 \$100	27 \$100 x 2
28 \$100 x 2	29 \$100	30 \$100	31 \$100			

Thank You to our 2019 Muskie Level Sponsors:

GSF Mortgage, Augusta
 Bush's Bean, Augusta
 Buddha's Bar, Augusta
 The Woodland, Augusta
 Burly N Bucks Bar & Grill, Osseo
 Lake Eau Claire Fisherie, Augusta
 Park Ridge Distributing, Eau Claire
 Al Berry & Sons Trucking, Augusta
 2nd Amendment Properties, Eau Claire
 Cleghorn Keg, Cleghorn
 The Insurance Center, Eau Claire
 Augusta Lion's Club, Augusta
 Packerland Broadband, Iron Mountain
 Troy's Gas & Grub, Augusta
 Green Touch Lawn, Hudson

BelleVinez Winery, River Falls
 Black Bear Bar & Grill, Augusta
 Club's Choice Fundraising, Eau Claire
 Dent Doctor, Augusta
 Donovan's Vending Service, Eau Claire
 Double Barrel Inn, Alma Center
 Remax - Julie Brown, Eau Claire
 K&M Landscaping, Eau Claire
 Apex Insurance, Augusta & Alma Center
 Augusta Tire & Auto, Augusta
 Maug Cleaning Service, Eau Claire
 Premier Home Protect., Cottage Grove, MN
 Schmidt Builders, Fall Creek
 Senn Blacktop, Eau Claire
 Sandy Hill Campground, Augusta

Drawings will be held daily at The Woodland, S5340 State Hwy 27, Augusta, WI 54722 • 10:00 am - All proceeds go to The Lake Eau Claire Association.

Thank you for your support!

\$10.00 each

N° 0001

License No. R0016768A-00999

Name: _____

Address: _____

Phone: _____

Email: _____

Please Patronize these Businesses!

NOW THE BIG QUESTION!

Are you interested in being a 2020 Sponsor? You don't have to be a business to be a sponsor!



Muskies and Northerns and Walleyes...Oh My!

Ok, it may not be as catchy (no pun intended) as Lions and Tigers and Bears...Oh My, but it did get you to continue reading the article! Each year, the Friends of Lake Eau Claire is fortunate to have sponsorship from local and regional businesses. In 2020, we had over 60 sponsors (a complete list can be found here: <http://www.lakeeauclaire.org/sponsors>) who donated money or goods in exchange for their sponsorship. Our 2020 sponsors can choose to be a Muskie, Northern, or Walleye sponsor; with each level offering different advertising opportunities. As an example, Muskie Sponsorship includes:

- Annual Golf Outing sponsor recognition on 1 hole
- Newsletter ads equal to ¼ page (our 2020 sponsors will be featured in our next newsletter for the following 12 months)
- Recognition on our website as a Muskie sponsor with a link to your website for one full year
- Logo displayed on large sponsor banner at The Woodland Store which is located next to Lake Eau Claire
- Annually featured on our Facebook page as a Muskie sponsor
- Logo displayed on our 2021 calendar raffle
- Cross promotion opportunities between your website/social media site through the year
- Annual picnic (August) – 2 entries

Along with the benefits listed, we also work with our sponsors to help cross promote events through our Facebook page, which is great way to grow Facebook followers and generate interest in events!

Sponsorship will run from July 1, 2020 – June 30, 2021. Consider becoming a 2020 sponsor today...it's quick & easy!

Simply go to <https://www.memberplanet.com/s/lakeeauclaireassociation/sponsorship> or complete the form at end of the newsletter and mail it back with your payment. Questions about becoming a sponsor, send an email to LakeEauClaireAssociation@gmail.com.

The Lake Eau Claire Association thanks you for your support and for your consideration in supporting the water quality improvement projects that affect us all.

We are excited to say that Friends of Lake Eau Claire has already received 23 sponsorships for 2020-2021!

Bush's Bean	Muskie	\$750
The Woodland	Muskie	\$500
Burly N Bucks	Muskie	\$500
HomeCarePlus	Muskie	\$300
VFW - Cottage Grove MN	Muskie	\$300
GSF Mortgage	Muskie	\$300
BelleVinez Winery	Muskie	\$300
Shilka Flooring	Muskie	\$300
Clubs Choice	Muskie	\$300
Gingras Thomsen & Wachs	Muskie	\$300
K&M Landscaping	Muskie	\$300
E.C. Manufacturing	Muskie	\$300
Apex Insurance	Muskie	\$300
Julie Brown - Remax	Muskie	\$300
Hello Adorn	Muskie	\$300
WHTL	Muskie	\$300
Green Touch Lawn Inc	Northern	\$200
Walters Building	Northern	\$200
Unity Bank	Northern	\$200
2nd Amendment Properties, LLC	Walleye	\$100
Tim Nelson, Realtor	Walleye	\$100
Co-Op Credit Union	Walleye	\$100
A & D Docks	Walleye	\$100



DONATIONS

Did you know...

Donations to the Lake Eau Claire Association are Tax Deductible!!

Consider making a donation today! 100% of all donations go directly to the improvements of the lake.

<https://www.memberplanet.com/campaign/lakeeauclaireassociation/donations>



FORE!

Make plans to join us at the 2020 Friends of Lake Eau Claire 6th Annual Golf Outing on Saturday, July 18th at Hickory Hills Golf Course in Eau Claire. Due to COVID-19, the tournament will be smaller in size this year. It is an 18-hole scramble again and registration is at 10:00 am with a shot gun start at 11:00 am.

Cost is \$75/person which includes golf, cart and meal.

All proceeds go back to Lake Eau Claire!

Contact Leann Balliett to sign up, donate, or volunteer at 715-286-4111

Lake Eau Claire Association Officers

President - Lori Bechtel, E19885 County Road ND, Augusta, WI 54722 612.991.8331 lbechtel@comcast.net

Vice-President - Duane Ives, 1505 Centennial Pkwy, Waunakee, WI 53597 608.444.0380 dives@amfam.com

Treasurer - Pam Hanson, 704.905.8705 phanson_2@yahoo.com

Secretary - Nate Smith, 715.579.0961 helpermonkey.smith@gmail.com

Lake District Officers

Chairperson- Mike Lea, E21680 Cty Rd SD, Augusta, WI 54722 715-286-5423 or 715-225- 8768 armlea@centurytel.net

Secretary- Joe Bechtel, E19885 Cty Rd ND, Augusta, WI 54722 612-812-0451 jbechtel8043@gmail.com

Treasurer - Dean Boehne, 512 5th Ave. N., Strum, WI 54770 715-695-3131 dcbost@tcc.coop

Vice Chair & Commissioner - Gary Gibson E16934 Scenic Dr., Fall Creek, WI 54742
715-877-2730 c:715-210-0401 gary.gibson@co.eau-claire.wi.us

Commissioner – Bruce Logterman E22385 Lange Rd, Fairchild, WI 54741

Membership for the Friends of Lake Eau Claire is only \$25 per year. As you can imagine, the Lake Association has many expenses during the year. Your membership fee helps pay for things like equipment repairs, website hosting and maintenance, postage and other mailing expenses, newsletter printing, and a host of other things.



The dues received are put to good use and spent very wisely. In addition to all that the Lake Association provides today, Friends of Lake Eau Claire members will now have the opportunity to be enrolled in a texting service that we can utilize during emergency situations. Given the flooding that occurred in September 2016, we believe we need multiple options for notifying people of emergency situations and important announcements. This service will **ONLY** be available to members who are up-to-date on their membership dues. You can renew your membership or join today by going to the following link,

<https://www.memberplanet.com/lakeeauclaireassociation>, click the “Join our group” button and

fill out the form to “Create an account”. You can also join by mailing your payment to: Lake Eau Claire Association, PO Box 229, Augusta, WI 54722.

Lake Eau Claire Membership Dues Renewal/Application			
Name:			
Street Address:			
City, State, Zip:			
Email:			
Phone:			
Annual Membership Dues:			
One Year	\$ 25.00	Three Years	\$ 75.00
Two Years	\$ 50.00	Four Years	\$100.00
Membership Amount:			\$.00
Additional Donation:			
Fireworks	\$		
Lake Rehab	\$		
Other	\$		
Donation Amount:			\$.00
Total			\$.00

Are you interested in volunteering?

Fundraising _____ Grant Applications _____ Annual Picnic _____
 Other _____

Note: Donations to the LECA are tax deductible.

Payment options:

Member Planet Online Payment Options:

Memberships: You can renew your membership or join today by going to the following link, <https://www.memberplanet.com/lakeeauclaireassociation>, click the “Join our group” button and fill out the form to “Create an account”.

Donations: <https://www.memberplanet.com/campaign/lakeeauclaireassociation/donations>

Mail completed form with check made out to Lake Eau Claire Association to the following address:
 Lake Eau Claire Association
 Attn: Pam Hanson
 PO Box 229
 Augusta, Wisconsin 54722 – 0229

**Turn on AmazonSmile
in the Amazon app to
generate donations.**

amazonsmile



Good news! AmazonSmile is now available in the Amazon Shopping app on iOS and Android mobile phones. You can use the copy and assets below to share the news with your supporters.

AmazonSmile customers can now support Lake Eau Claire Association Inc in the Amazon shopping app on iOS and Android mobile phones! Simply follow these instructions to turn on AmazonSmile and start generating donations.

- 1. Open the Amazon Shopping app on your device*
- 2. Go into the main menu of the Amazon Shopping app and tap into 'Settings'*
- 3. Tap 'AmazonSmile' and follow the on-screen instructions to complete the process*

If you do not have the latest version of the Amazon Shopping app, update your app. Copy and paste the below link instructions.

<https://www.amazon.com/gp/browse.html?node=15576745011&ref%5F=pe%5F732550%5F495707060&pldnSite=1>