



Lake Eau Claire Association Meeting Minutes
Saturday, October 22, 2016

1. The Meeting was called to Order by President Lori Bechtel at 9:00 A.M. Present were Vicki Reed, Dean Boehne, Fred Poss, Duane Ives, Dan Marcheske, Dale Zank, Pam Hanson, Phil Kalscheur, and Marc Christopher. Excused were Ed Wilson and Al Hendricks. Marlo Orth, Rod Zika, Tom and Joy Levake were also in attendance as guests.
2. Minutes from the September 10, 2016 minutes were presented and reviewed. One revision was made. Motion made to approve minutes as presented, second, approved.
3. Treasurer's report was presented by Dean Boehne. General discussion on finances from fundraisers. Donation of \$180 will go to Lake rehab. The primary expenses included the caterer, fish crib expense was cement blocks, and repair to the pontoon. Sedimentation expense was cleaning of the sand traps on the north side. Treasurer's Report was approved as presented.
4. Fred Poss reported that he was working with Tom Mayer to take over the maintenance of the old pontoon but Tom stated that the new president needs to work with him to make the arrangements.
5. Dean Boehne shared comments that came in from membership dues payment and recommended that we reinstate sending out the membership letter as we haven't done so in the last 3 years. Dues for 2017 will increase to \$25 and notification will be included in the next newsletter and FaceBook.
6. Public comment: Tom and Joy Levake conveyed that emails are very much appreciated and important.
7. Dale Zank reported that the fish crib event went well and only took about 2.5 hours. Concerned about the high water effects on the fish cribs. Rod Zika is going to look and will report back to the board. Fred Poss commented that they were short about 2 or 3 people and he suggested that it may be easier to get volunteers if we held the 2 events earlier while people are still at the lake. The newsletter will include a request for volunteers.
8. Fred Poss reported that Bedpost and Hay Creek were dredged before the flood and after the flood a lot of sand went into the lake. There is now a long sandbar on Muskrat and there is no sand trap as it is too rocky. Troubled Waters sand trap has about 4' to 6' capacity remaining and we need to have it surveyed to maintain properly. Gravel Pit trap is a disaster. The lake and river have five sand traps: Troubled Waters, Hay Creek, Bedpost, Gravel Pit and Beach Creek. Troubled

Waters and Gravel Pit sand traps are maintained by the county. Fred Poss and Rod Zika going to survey and report back. Dredging is very expensive and detailed sand trap information is on the website.

9. The Lake Eau Claire County Board meets on November 9th where anyone can speak and the November 10th is when the final budget voting will take place. The county has \$100k matching funds for Lake Eau Claire with \$75k sand removal with \$25k earmarked for a project that could lead to more funding. Vicki Reed suggested sending the county a thank you note for the funds.

10. Vicki Reed volunteered to work with our neighboring counties (Dunn County) to learn what they are doing to get more people informed and involved. This will also help our organization learn new ways of gaining funding to invest in protecting and saving Lake Eau Claire water.

11. Lori Bechtel led a discussion to implement committees and assigned committee chairs.

12. Vicki Reed is chair for the Holiday Party which will be on January 14th and the cost will be \$20 pp. Suggestion made to hold a couple of raffles as a fundraiser. Need tickets for 50/50 and baskets.

13. Pam Hanson handed out a revised promo video script that was originally created by David Fonseca for the board's final review and it was approved. The objectives of the video were approved as follows:

1. Raise Awareness to target markets
 - a. Requests for Grants for Strategic Initiatives (Fish habitats, Sediment, Flowage)
2. Fund Raising
 - a. Increase memberships through raising awareness
 - b. Increased sponsorship through Advertising in the video
3. Promote lake activities
 - a. Camping, Fishing, hiking, ATV, boating, canoeing, kayaking, fund raising events

Pam to work with David to get the voice over revised by November 20th so that it can be used in the Giving Tuesday. The video will be posted on the website and Facebook to increase awareness along with several other planned events.

14. Duane Ives will be coordinating the Giving Tuesday on November 29, 2016 which is a national event for fundraising. He will provide more details on the content.

15. Duane Ives reported 90 items sold at Clothing Sale that closed the end of September; Funds raised by this event were \$180.

16. Duane Ives is working on a notification system through Member Planet. He has written instructions on how to register and setup and ready to launch. He will

email members that have paid 2016 dues to register on Member Plant. Can have annual dues setup to automatically renew every year. Only members that have paid annual dues will be able to sign up.

17. Dan Marcheske offered a fundraising opportunity. He is conducting another Ice Fisheree that he has been running for the last 2 years. Date of the event is February 4, 2017 9:00 a.m. to noon. Last year 204 registered fishers for catch and release. Thunder Roads Car Club will be serving food. The board decided to have a table to run the new promo video, take donations, facilitate a 50/50 fundraiser, other raffle(s). The board will work on attracting more kids to the event. Dale and Fred volunteered to organize LECA activities.
18. Marlo Orth announced that the next Lake District meeting is November 27th at Bridgecreek.
19. The next newsletter will come out in the next couple of weeks. It will be emailed and hard copies available at The Woodland.
20. Lori Bechtel led a discussion regarding the Lake Association's By-Laws and whether potential revisions such as required attendance be implemented. Lori requested everyone to review the By-Laws for potential revisions/updates for the January meeting.
21. The board agreed to buy the Triathlon prizes now and to print raffle tickets so that we can begin selling. (Kayak and fishing trip)
22. Next LECA will be Saturday, January 14th, 2017 at 9:00 a.m. at the Augusta Fire Station.
23. The meeting was adjourned at 11:35 A.M.

Submitted by:
Pam Hanson, Secretary
October 24, 2016