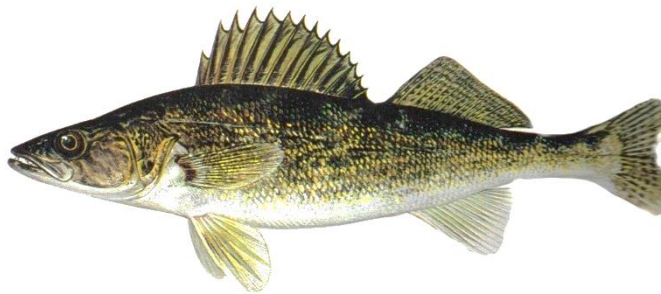


Lake Eau Claire Association Sponsorship Options



About us...

- ▶ The Lake Eau Claire Association is a 501c3 non-profit organization that works in collaboration with the Lake Eau Claire District to support water quality improvement projects of the lake, which addresses improving fish habitat, the unhealthy blue green algae bloom, and the filling in of the lake due to unstable river banks - conditions that affect the recreational use of this waterway for all citizens who visit Lake Eau Claire.
- ▶ Lake Eau Claire is located north of Augusta in the heart of Eau Claire County.

About our events...

- Triathlon (June 10, 2017)
 - This event is attended by approximately 300 people and includes food, music and raffles. The triathlon is a family fun event where entrants participate in a 2.5 mile walk/run, a 1 mile paddle on beautiful Lake Eau Claire, and an 8.5 mile bike ride. Volunteers are always welcome!
- Golf outing (July 22, 2017)
 - This event is attended by approximately 150 people and includes golf, food and raffles. The golf outing will be held at the Osseo Golf Course in 2017. Volunteers are always welcome!
- Newsletter (4 times per year)
 - Newsletter is sent to over 200 email addresses
- Website (<http://www.lakeeauclaire.org>)
 - Nearly 20,000 hits annually
- Facebook (<https://www.facebook.com/LakeEauClaireAssociation>)
 - Nearly 600 engaged followers (and growing) and a reach of 1,000 - 1,500 people per week through Facebook posts.

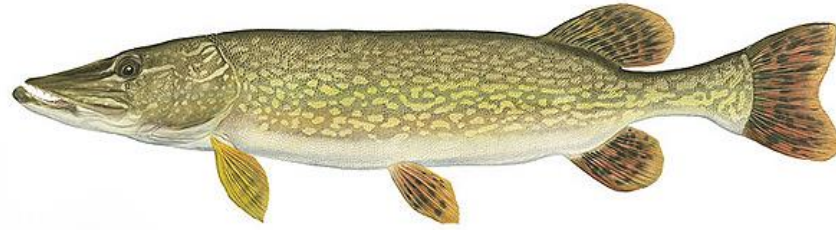
Muskie Level - \$300*



- Sponsorship includes:
 - Annual Triathlon Major sponsor recognition* (June 10, 2017)
 - Logo displayed on event t-shirt, event banner, event registration material and event Facebook and website pages
 - 2 participant entries
 - Annual Golf Outing sponsor recognition (July 22, 2017)
 - Hole sponsorship which includes your name on 1 hole
 - Four newsletter ads equal to ¼ page
 - Recognition on our website as a LECA Muskie sponsor with a link to your website for one full year
 - Recognition on our Facebook page as a LECA Muskie sponsor
 - Annual picnic (August) - 4 entries
 - “Proud to Support Lake Eau Claire” window cling

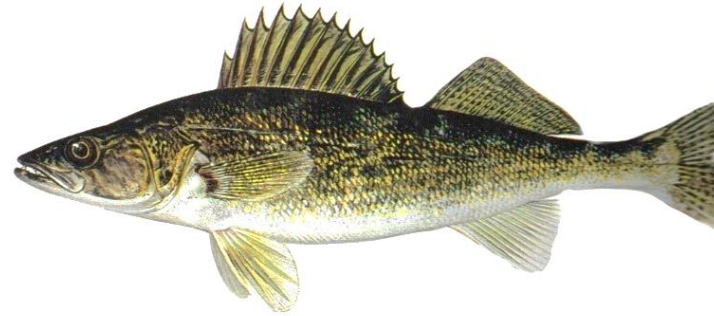
* Financial commitment must be received by April 4, 2016 in order to have your logo included on t-shirt and event banner.

Northern Level \$150



- Sponsorship includes:
 - Annual Triathlon sponsor recognition (June 10, 2017)
 - Logo displayed on event Facebook and website pages
 - 2 entries to triathlon picnic
 - Annual Golf outing sponsor recognition (July 22, 2017)
 - Hole sponsorship which includes your name on 1 hole
 - Four newsletter ads equal to the size of business card
 - Recognition on our website as a LECA Northern sponsor with a link to your website for one full year
 - Recognition on our Facebook page as a LECA Northern sponsor
 - Annual picnic (August) - 2 entries
 - “Proud to Support Lake Eau Claire” window cling

Walleye Level \$85



- Sponsorship includes:
 - Annual Golf Outing sponsor recognition (July 22, 2017)
 - Hole sponsorship which includes your name on 1 hole
 - Four newsletter ads equal to the size of business card
 - Recognition on our website as a LECA Walleye sponsor with a link to your website for one full year
 - Recognition on our Facebook page as a LECA Walleye sponsor
 - “Proud to Support Lake Eau Claire” window cling

Panfish Level \$50



- Sponsorship includes:
 - Four newsletter ads equal to the size of business card
 - OR
 - Annual Golf Outing sponsor recognition (July 22, 2017)
 - Hole sponsorship which includes your name on 1 hole
 - Recognition on our website as a LECA Panfish sponsor with a link to your website for one full year
 - Recognition on our Facebook page as a LECA Panfish sponsor
 - “Proud to Support Lake Eau Claire” window cling

Sample Window Cling

Proud to Support

